

# *la Giusta*

**HARMONY IN STYLE**



**GAGGIA**  
MILANO

# A LONG AND TASTEFUL STORY

It was the years-long quest to create the perfect espresso, against the backdrop of 1930s Milan, that gave birth to one of the most iconic Italian brands in the world. In 1938, the Italian barista Achille Gaggia filed the patent that signaled a revolution in the way the aromas are extracted from coffee, allowing us to taste the perfect Italian espresso, complete with its 'crema', for the very first time: a unique pleasure.

Today, as it was then, Gaggia's mission is to take the tradition of the Italian espresso to the world. The company's unchanging values of tradition and professionalism are an intrinsic part of all the machines in its range, which addresses the requirements of coffee professionals by combining state-of-the-art technology with sophisticated design.



## POLISHED DESIGN

La Giusta is an intelligent mix of stylishness and freshness, which unmistakably recalls the aesthetics of the iconic Gaggia brand. Its design is all about maximum attention to details, starting with the careful selection of materials, which reflects the guarantee of reliability that Gaggia Milano has always delivered to coffee professionals.

The distinctive features of La Giusta include an elegant front keypad integrated with a glass console. Its rear panel also recalls the iconic style of the brand through the subtle, backlit logo.



## UNRIVALLED EFFICIENCY

La Giusta is available in 2 or 3 groups versions and can fit tall cups to satisfy the needs of the most discerning baristas.

The best possible ergonomics is the secret of its design, which includes an inclined user interface for improved visibility of various selections on offer, angled filter holders for maximum practicality and a steam knob that delivers maximum steam with just a 0-90° rotation.

Its strengths also include a LED-equipped working area with two steam wands, both of which are fitted with state-of-the-art Cool Touch Technology, designed to keep them cooler to the touch.







## MAXIMUM FUNCTIONALITY

La Giusta, the new professional coffee machine from Gaggia Milano, has been strongly inspired by our mission to create technological innovation without overlooking the barista's most fundamental requirements: that's why Gaggia Milano guarantees maximum practicality in terms of maintenance.

Moreover, a USB port makes the configuration of La Giusta – loading software updates and customizing the screensaver logo – quick and easy.



## EASE OF USE

La Giusta is equipped with a color touchscreen that allows baristas both to customize and to control all parameters, as well as setting up the energy-saving mode.

Each of its groups has a 5-button backlit keypad as well as a programmable “Purge” button designed to thoroughly clean the coffee group.



GAGGIA

# la Giusta

## PERFECT BALANCE OF STYLE AND PRACTICALITY



More info



### TECHNOLOGY AND DESIGN

- Color touchscreen
- LED-illuminated working area
- Customizable display screensaver
- Counts: amount of coffee and hot water delivered, liters of water consumed, filters warning
- Energy saver: automatic ON/OFF and Stand-By
- USB port

### MULTIPLE ADJUSTABLE SETTINGS

- 5 programmable direct selection buttons for each group
- Programmable "Purge" button to clean the coffee group
- Height-adjustable feet

### BARISTA'S MOST COMPLETE TRUE ESPRESSO SYSTEM

- Electric cup warmer
- Angled filter holders
- Hot water economizer
- 2 Cool Touch steam wands
- Volumetric dose programming
- PID control of boiler temperature



#### SIZE / WEIGHT

|        | 2 GROUPS TALL CUP | 3 GROUPS TALL CUP |
|--------|-------------------|-------------------|
| Width  | 29.9 in           | 38.9 in           |
| Height | 21.5 in           | 21.5 in           |
| Depth  | 25.0 in           | 25.0 in           |
| Weight | 172 lb            | 207 lb            |

#### ELECTRICAL AND HYDRAULIC SPECIFICATION

|                            | 2 GROUPS TALL CUP    | 3 GROUPS TALL CUP    |
|----------------------------|----------------------|----------------------|
| Plug                       | NEMA 6-30P           | NEMA 6-50P           |
| Voltage and frequency      | 1 Ph / 220 V / 60 Hz | 1 Ph / 220 V / 60 Hz |
| Maximum absorbed power     | 4000 W               | 5400 W               |
| Steam boiler power         | 3500 W               | 5250 W               |
| Steam boiler load capacity | 14 L / 3.69 US gal   | 21 L / 5.54 US gal   |



*The quality of La Giusta has been certified by Istituto Espresso Italiano.*

Make sure La Giusta soul mate stands by its side:  
pair it with the Gaggia G10 evo grinder.



Gaggia is a trademark licensed by Gaggia S.p.A.

**GAGGIA**  
MILANO

Evoca North America  
2355, avenue Dalton, Québec (Québec) G1P 3S3, Canada  
T: 800-561-6162 - F: 800-463-2739  
www.evocagroupna.com

Headquarters: Evoca S.p.A.  
Via Roma, 24 - 24030 Valbrembo (BG) Italy  
T. +39 035606111  
www.evocagroup.com

23BRO01-GIUSTAA  
La Giusta Brochure | 2025-02